

# Swag Bag/Gift Items In-Kind Donation Form

**Form Due Date: November 20, 2020**

**I would like my organization to donate gifts for this event**

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Gift Description: \_\_\_\_\_

- ☐ We will donate 1000 items ☐ Yes ☐ No
- ☐ We will donate, but we can only donate \_\_\_\_\_ number of items
- ☐ We will deliver the items on \_\_\_\_\_ date
- ☐ We would like our organization to be acknowledged  
in the conference magazine as listed above

**The Gift Items should be shipped to:**  
**SCWC**  
**c/o Denise Morey**  
**461 W. Hammond Street**  
**Pasadena, CA 91103**

**FOR MORE INFORMATION CONTACT:**

Denise Morey  
socalhealth.denise@gmail.com  
626.581.5978

**Donation of 1,000 items entitles the organization  
to a Half-Page Ad in our Conference Magazine**

**(No advertising fee if your donation exceeds \$2,000 in value)**

**Ad Specifications:**

Half-page ad with bleeds:

- 8.5W x 5.25H inches
- Crop and bleed marks required
- Please include 1/8 inch bleed all around

Non-bleed half-page ad:

- 7.5W x 4.625H inches

**Important ad formatting and submission guidelines:**

- Ads may be either full color (CMYK) or black & white
- Ads must be submitted in either PDF or TIFF format
- Minimum 300 dpi resolution for any and all elements of ad,  
including any logos or photographs
- Ad elements lifted from web sites (low resolution) are not permissible
- Outline all fonts
- Ads submitted outside of specified dimensions may be rejected
- Ads will not be accepted in either MS Word or MS Publisher formats



**Conference Magazine**

**Ad reservation and submission deadline: Nov. 20, 2020**

**Submit ads** to Lena L. Kennedy at [lkennedy@lkassociates.com](mailto:lkennedy@lkassociates.com), 626.581.5978

**[www.SoCalWomenConference.com](http://www.SoCalWomenConference.com)**